



## NEWS RELEASE

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**For Immediate Release:**

**Radisson Santiago at World Trade Center Takes Environment to Heart with Green Key Certification. Property Becomes the first to be Green Key Certified in Chile**

**March 9, 2011, Santiago– Radisson Santiago at World Trade Center**, is pleased to announce that it has achieved a 3 Green Key rating through the Green Key Eco-Rating Program, becoming the first property in Chile to be recognized by Green Key, the leading green hotel certification program in the Americas.

A 3 Green Key rating demonstrates that Radisson Santiago at World Trade Center has shown national industry leadership and commitment to protecting the environment through its wide-ranging policies and practices. The hotel has mature programs in place that involve management, employees, guests, and the public, which have shown substantial and measurable results.

Communication strategies regarding environmental practices for guests, training programs, engineering solutions that promote water and energy conservation, solid waste management and indoor air quality, are some of the initiatives that made the hotel achieve the 3 Green Keys.

Ernesto Byrne, General Manager of Radisson Chile, ensures that the certification corresponds to months of intense and dedicated work: "We tried to implement a large number of procedures in various operational areas of the hotel that promote environmental care. The participation and interest not only of the employees, but also of our guests on this task has been key to this successful process"

Radisson Santiago at World Trade Center will continue to implement environmental and social initiatives within the parameters of the Carlson Companies "Responsible Business" program which creates policies and partnerships that seek the greatest positive impact on society and minimize negative impacts on the environment.

We applaud the Radisson Santiago for its leadership role in sustainable lodging in Chile and South America as a whole," said Tony Pollard, Managing Director of Green Key Global. "The Green Key assessment speaks in the universal language of sustainable hotel operations; Carlson has recognized this and made Green Key an integral part of its Responsible Business initiative throughout the Americas."

### **About Radisson Santiago at World Trade Center**

Conveniently located in the heart of the city's business district, Radisson Santiago at World Trade Center Hotel boasts superb service and state-of-the-art technology. It has five versatile meeting rooms and 159 spacious rooms and suites that had been carefully designed to create a comfortable atmosphere for our guests.

The Hotel offers a variety of services that will make your business or pleasure stay, unforgettable.

Enjoy our recognized Brick Restaurant or Traders Bar, complimentary access to a full-service Health Club with an indoor swimming pool, sauna and Fitness Center, high-speed Internet access, concierge service, on-site car rental agency, full-service Business Center and on-site beauty salon. [www.radisson.cl](http://www.radisson.cl)

### **About Green Key**

The Green Key Eco-Rating Program is the first of its kind to rank, certify and inspect hotels and resorts in North America based on their commitment to sustainable "green" operations. The program was originally developed for the Hotel Association of Canada by a leading environmental engineering firm. Designed *specifically for hotel operations*, the Green Key Eco-Rating Program is a comprehensive environmental self-assessment that will allow each participating property to benefit on several fronts – cost savings, increased bookings from environmentally conscious consumers and responsible corporate citizenry. Green Key is a partnership between the Hotel Association of Canada and LRA Worldwide, Inc. Visit [www.greenkeyglobal.com](http://www.greenkeyglobal.com) for more information.