



HOTEL ASSOCIATION OF CANADA
ASSOCIATION DES HÔTELS DU CANADA

NEWS RELEASE

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FOR IMMEDIATE RELEASE

600th Hotel – Indigo Ottawa Joins HAC Green Key Program

June 27, 2007, Ottawa— Hotel Indigo Ottawa, managed by Atlific Hotels & Resorts, became the 600th hotel in Canada to join the Hotel Association of Canada's (HAC) highly successful Green Key Eco-Rating program, a graduated rating system designed to recognize hotels, motels, and resorts that are committed to improving their environmental performance. "We are pleased to announce our 600th property joining the Green Key program. Our industry's commitment to improving environmental performance has been outstanding and the Green Key program has been an important tool for hoteliers across the country in achieving our goals," stated HAC President Tony Pollard during a presentation at the ACTE (Association of Corporate Travel Executives) PowerTalk on June 12 in Ottawa. Kim Jones, Innkeeper of the recently opened Hotel Indigo Ottawa, received a plaque and 3-Key rating.

"The Green Key program has been a major component towards developing our commitment to environmental performance," said Carolyn Glen, National Director of Marketing for Atlific Hotels & Resorts. "We are adopting the Green Key program as the measurement and performance tool for improving our environmental performance and delivering value to our guests and staff."

The announcement wrapped up an important day for Green Key in which Tony Pollard presented the program to ACTE Ottawa members and announced the new partnership program between ACTE and HAC's Green Key program. A new collaborative agreement enables ACTE members to access HAC's Green Key Program. "The Association of Corporate Travel Executives is pleased to continue with its tradition to provide innovative tools to the industry, including useful tools to support green industry programs," said the association's Executive Director Susan Gurley. "The pressure is on for corporate travel managers to use environmentally-sensitive hotels in each of our six regions and we are encouraged that HAC's Green Key program identifies "green" hotel properties throughout Canada. This is a big plus for our Canadian members, and all ACTE members with travel in Canada."

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The Hotel Association of Canada is the national organization representing the lodging industry in Canada. Our membership encompasses the provincial and territorial hotel associations, the corporate hotel chains, independent hotels, motels and resorts and the many suppliers to the hotel industry. Our objective is to assist both our national and international members as they endeavour to enhance their competitiveness and achieve their bottom line.

Atlific Hotels & Resorts, www.atlific.com with offices in Montreal, Ottawa, Toronto and Vancouver, is a multi-brand hotel and management company now operating 34 hotels in Canada with 6 more in construction, and 3 confirmed new management contracts. The company has become known, over its 46-year existence, for solid sensible management that enhances both image and profitability of all properties in its care. Atlific's parent company, Ocean Properties, Ltd., based in Portsmouth, NH and Delray Beach, Florida, also operates over 100 hotels throughout the United States. Atlific and Ocean make up the fifth largest privately owned hotel management company in North America, operating independent hotels and resorts as well as internationally recognized hotel brands such as Marriott, Courtyard by Marriott, Residence Inn by Marriott, Hotel Indigo, Holiday Inn, Sheraton, Hilton, Ramada, Choice Hotels and Days Inn.

The Association of Corporate Travel Executives (ACTE), www.acte.org is a not-for-profit association established by business travel managers in 1988 to provide meaningful education and networking opportunities. ACTE recognizes the interdependence between corporate travel purchasers and corporate travel suppliers and accords both sectors equal membership. ACTE's membership spans all sectors of business travel, from corporate buyers to agencies to suppliers in 50 countries.